

# 2006 Commercial Market Share

## BCBSM, Blue Care Network (BCN) and M-Care

1.	State Population:	9,970,000
2.	Medicare	1,488,484
3.	Medicaid	1,534,731
4.	Dual Eligibles	187,741
5.	Estimated Comm'l Pop (1-2-3+4)	7,134,526
6.	Uninsured	1,043,000
7.	Estimated Insured Pop (5-6)	6,091,526
8.	Total BCBSM, BCN, M-Care Enroll	4,955,231
9.	Less Medicare Supp and Med Adv Enroll	269,199
10.	Net Blue Comm'l Enrollment (8-9)	4,686,032
11.	Blue Comm'l Market Share (10/7)	76.93%

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### Sources:

1. State Population per U.S. Census Bureau. Health Insurance Table HI05 available at <http://pubdb3.census.gov/macro/032007/health/toc.htm>
2. Medicare enrollment per Centers for Medicare and Medicaid Services, 2006 State Eligibles File, available at [http://www.cms.hhs.gov/HealthPlanRepFileData/02\\_SC.asp#TopOfPage](http://www.cms.hhs.gov/HealthPlanRepFileData/02_SC.asp#TopOfPage)
3. Medicaid enrollment per Michigan Department of Human Services, Key Statistics Table for Current Month (Table 12 Medical Assistance Dec 2006), available at [http://www.michigan.gov/dhs/0,1607,7-124-5458\\_7696\\_10831---,00.html](http://www.michigan.gov/dhs/0,1607,7-124-5458_7696_10831---,00.html)
4. Dual eligibles represent individuals who have both Medicare and Medicaid coverage. Data available from Kaiser Family Foundation, State Health Facts at <http://www.statehealthfacts.kff.org/profileind.jsp?ind=191&cat=4&rgn=24>
6. Uninsured data per U.S. Census Bureau. Health Insurance Table HI05 available at <http://pubdb3.census.gov/macro/032007/health/toc.htm>
8. BCBSM reported total membership of 4,308,532 in its 2006 Management Discussion and Analysis filed with OFIS and obtained via FOIA. BCN and M-Care reported total membership of 482,998 and 163,701 respectively per their 2006 Annual Statements, available at [http://www.michigan.gov/cis/0,1607,7-154-10555\\_12902\\_18956-93711--,00.html](http://www.michigan.gov/cis/0,1607,7-154-10555_12902_18956-93711--,00.html)
9. BCBSM reported Medicare supplement and Medicare Advantage membership of 245,364 collectively in its 2006 Annual Statement, available at [http://www.michigan.gov/cis/0,1607,7-154-10555\\_13251\\_13255---,00.html](http://www.michigan.gov/cis/0,1607,7-154-10555_13251_13255---,00.html)
10. BCN reported Medicare supplement and Medicare Advantage membership of 23,835 in its 2006 Annual Statement, available at [http://www.michigan.gov/cis/0,1607,7-154-10555\\_12902\\_18956-93711--,00.html](http://www.michigan.gov/cis/0,1607,7-154-10555_12902_18956-93711--,00.html)

**M-Care did not report any Medicare supplement or Medicare Advantage membership in 2006.**