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# Blue Cross, Rivals Spend Big Money To Influence Lawmakers

March 3, 2008 - 10:49AM

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LANSING (AP) - Blue Cross Blue Shield of Michigan and its rivals are spending more money on advertising and lobbying lawmakers now that bills to change a portion of the state's health insurance rules are in the state Legislature.

Blue Cross is a nonprofit that plays a unique role in Michigan's health care market. It wants changes to the way prices are set in the individual health insurance market.

Some for-profit companies such as Aetna do not like the changes as they passed the state House. The bills now are pending in the Senate.

Blue Cross has one of the state's most active political action committees. The PAC has donated money to the campaigns of most state lawmakers in the last couple of years.

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